



### **My Perfect Pet Clean Label List**

My Perfect Pet has always provided 'clean labels' to our customers because transparency, sustainability, pet health, and the protection of our environment have always been a fundamental part of our culture.

#### **Sources for our claims:**

**Gluten Free:** No products contain wheat, rye, barley, or any other ingredients containing glutens per Title 21 Chapter I FDA Dept of Health and Human Services, Subchapter B Food for Human Consumption, Part 101 Section 101.91 Gluten-free Labeling of Food.

**Made in USA:** My Perfect Pet products are all USA made per FTC Compliance Standards. All manufacturing is done in our own facility in Poway, CA. All ingredients, except for some lamb originating in New Zealand or Australia, and all supplements are sourced in the USA. No substances from China are included in any of our products.

**Natural Foods:** All food ingredients and vitamin supplements are natural per AAFCO guidelines. Ingredients are purchased only from qualified human food suppliers in their fresh, whole or raw state. Raw meats, poultry and fish have been skinned and deboned, but not subjected to any rendering, hydrolysis, enzymolysis, fermentation, chemical or synthetic processing. Natural vitamins are derived solely from plant or animal sources. Minerals are chelated or otherwise compounded to improve bioavailability and absorption.

**Non-GMO:** No products contain bioengineered foods per Section 1 National Bioengineered Food Disclosure Act.

**Preservative Free:** No substances are added to prevent or inhibit spoilage per FDA Food Labeling Guide. Products are frozen to prevent spoilage (and may be thawed in the refrigerator for up to 3 days.)

**Recyclable and Recycled Materials:** My Perfect Pet is committed to protecting the environment. All shipping cartons are made from 100% recycled materials and are 100% recyclable. Insulated coolers used to ship individual cases are also made from 100% recycled materials and are 100% recyclable per Federal Register Vol.77, Part VII, 16CFR Part 260 Guide for the User of Environmental Marketing Claims.

**Sustainable Sources:** Our selection process includes ensuring crops are grown in a way that helps to protect the environment, without the use of chemicals and pesticides, and that animals are raised in more natural environments with humane treatment.

## **Foods My Perfect Pet Avoids**

**None of these ingredients are found on any of our labels**

### A

Animal Fats (all)

Artificial Colors (all)

Artificial Flavors (all)

Ascorbic Acid (synthetic vitamin C)

Ascorbyl-2-Polyphosphate (synthetic vitamin C)

### B

Beet Pulp

Beta-Carotene (synthetic supplement)

BHA (Butylated Hydroxyanisole)

BHT (Butylated Hydroxytoluene)

Bones (including bone meal, ground bones, ground frame)

Brewers Rice

Broth

By-Products (all)

### C

Carrageenan

Cellulose (powdered)

Chicken Meal (all)

Color Additives (all)

Corn (including corn meal, corn starch, dried corn, corn gluten, corn powders, corn husk)

Cysteine

D

D-Calcium Pantothenate

Digest (pork digest, chicken digest, beef digest, etc.)

DL-Alpha Tocopherol Acetate (synthetic vitamin E)

DL-Methionine

Dyes (all)

E

Egg Product (processed)

Emulsifiers (all)

Ethoxyquin

F

Fats (all added fats)

Feather Protein

Fillers (all)

Flavor Additives (all)

Food Dyes (all)

Frames (ground frames, bone meals, ground bones)

Fructo-Oligosaccharides

G

Garlic

Gelatin

Glutens

Glycerin

Grapes

Guar Gum

L

L-Ascorbyl-2-Polyphosphate (synthetic vitamin C)

L-Carnitine (synthetic amino acid)

L-Cysteine

L-Lysine Monohydrochloride (synthetic amino acid)

L-Tryptophan (synthetic amino acid)

M

Macaroni

Meals

Menadione Sodium Bisulfite (synthetic vitamin K)

Mineral Packs

Monocalcium Phosphate

O

Oat Fiber

Oat Hulls

Oatmeal

Onion

P

Pasta

Pea Protein

Pea Starch

Peanut Hulls

Propylene Glycol

Powders

Potato Powders

Potato Starches

Preservatives

Psyllium Seed Husk

Pulp (all)

R

Raisins

Rendered ingredients

Rice Hulls

Rice Powders

Rice Starch

S

Sodium Bisulfate

Sodium Selenite

Sorghum

Soy (all)

Soybean (all)

Starches

Sucrose

Sweeteners

Synthetic Vitamins

T

Taurine (synthetic supplement)

Tomato Pomace

V

Vitamin A Acetate (synthetic vitamin A)

Vitamin Packs

W

Water (added)

Wheat (all)